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2006 Australia and New Zealand GA Price List – (Agency Commission Excluded)

(\$AU)

| Display Size | Advertising Rates per Advertisement | | | |
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| | Single Issue | 2-4 Issue | 5-7 Issue | 8-10 Issue |
| Full Colour | | | | |
| Full Page | \$2,640 | \$2,500 | \$2,440 | \$2,380 |
| Two Third's Page | \$1,870 | \$1,770 | \$1,720 | \$1,670 |
| Half Page (horizontal) | \$1,400 | \$1,330 | \$1,300 | \$1,260 |
| Half Page (vertical) | \$1,400 | \$1,330 | \$1,300 | \$1,260 |
| One Third Page | \$1,020 | \$970 | \$940 | \$920 |
| One Quarter Page | \$780 | \$740 | \$720 | \$700 |
| One Eighth Page | \$470 | \$450 | \$440 | \$420 |
| Preferential Page Loadings | | | | |
| Outside Back Cover | \$3,300 | \$3,130 | \$3,050 | \$2,980 |
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| Page 1 of Glossy Centrespread | \$3,040 | \$2,880 | \$2,810 | \$2,740 |
| Double Page Glossy Centrespread | \$6,600 | \$6,260 | \$6,100 | \$5,960 |
| Page 4 of Glossy Centrespread | \$2,910 | \$2,750 | \$2,690 | \$2,620 |
| Goods and Services Tax (GST) has to be added to the above prices | | | | |

✓ Prices are effective from the February 2006 issue onwards.